



# ROAD RECOVERY

- MUSIC WITHOUT DRUGS -

April 2007 - All information is subject to change.

PO Box 1680  
Radio City Station  
New York, NY 10101-1680  
Website: WWW.ROADRECOVERY.ORG

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## WHO WE ARE

### ROAD RECOVERY Mission Statement...

**ROAD RECOVERY HELPS YOUNG PEOPLE FIND THEIR WAY!**

**WE CREATE PROGRAMS WITH YOUNG PEOPLE, FOR YOUNG PEOPLE, THAT ENGAGE YOUNG PEOPLE.**

Through mentoring, educational and live performance based-programs, ROAD RECOVERY's goal is to help young people find their way towards a healthy future.

ROAD RECOVERY is comprised of entertainment industry professionals whose lives have been touched by addiction and other adversities and now wish to make a positive impact on the lives of others.

Many of our young participants find themselves at a critical point in their life, facing an uncertain future. With programs that are based on establishing strong relationships and trust, ROAD RECOVERY provides young people with the guidance, confidence and skills to make positive and beneficial decisions in their life.

### ROAD RECOVERY Believes...

... that not everyone who drinks is an alcoholic and not everyone who dabbles with drugs becomes addicted. But for some, it takes just one time - one experiment following another, leading to a painful and often catastrophic end.

### ROAD RECOVERY Believes... (Cont.)

...that knowledge, shared personal experiences, open dialogue, interdependence and the power of positive example has a profound impact on others (and often, ourselves).

... there is no such thing as a quick fix. Our programs are built on establishing relationships and trust, over time.

... that through action, change is possible. Our programs are action-based, action-driven.

... that everyone has something to learn and, something to teach. We believe in mentorship and sharing personal experiences, to help young people "connect the dots" towards a healthy future.

... in crisis prevention, while also providing avenues of care for those who seek help from their active addiction or adversity.



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## ROAD RECOVERY works...

... by harnessing the power of the arts to break through communication barriers that often exist with young people, creating an environment fostering open, interactive discussion about addiction, adversity and recovery. We provide young people "All Access" to the entertainment industry, via artists and professionals whose lives have been personally affected by addiction or other adversities.

... by creating customized programs with young people, for young people, that engage young people.

... by empowering young people to take responsibility for their own choices. 'The road is what you make it.'

... because of our strong links to the community, schools and youth facilities. We partner with educators, parents, neighborhood support organizations, certified licensed mental health professionals and treatment facilities to help young adults in danger of active addiction and other self-destructive behaviors. We deliver effective programming and tailored referrals for those in need.

... because we know what it takes to put the message across. ROAD RECOVERY changes lives, first by changing ourselves: some of our spokespeople are recovering addicts, some aren't. But we all share the belief that by giving back and mentoring, we can help young people make better choices. Mentoring with a message is what ROAD RECOVERY is all about . . . and the message is powerful and to-the-point.

## WHAT WE DO

### EDUCATIONAL SEMINARS

Featuring Guest Speakers & Discussion Forum

Running time: 2 hours, on a one-time basis

\* ROAD RECOVERY brings entertainment industry professionals who describe and share their first-hand experience dealing with addiction or other adversities in their lives.

\* The guest speaker's honesty engages young adult participants in an interactive discussion about the affects of addiction, while weighing the positive real life experiences to support the speaker's choice to live a substance-free life (note: the Educational Seminars can be tailored to other subjects: i.e. depression, anxiety, etc...).

\* The Educational Seminars provides a forum to share personal experiences: young adults get the opportunity to see, hear and ask questions "behind the recovery". ROAD RECOVERY guest professionals are from all corners of the entertainment industry including tour managers, artists, instrument techs, lawyers, 'roadies', stage managers, sound engineers, record company executives, booking agents, publicists, producers, etc.

\* ROAD RECOVERY includes substance abuse professionals at each seminar in order to present information about the disease of addiction, and provide direction for participants in need of help.



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## EDUCATIONAL SEMINARS (Cont.)

\* ROAD RECOVERY conducts extensive research prior to each Educational Seminar, in order to specifically address the needs of each presenting institution. This includes meetings with faculty, staff, and interested young adults several weeks in advance of the program. Follow-up evaluations with each organization and area programs are conducted after every scheduled seminar to ensure needs and expectations are met.

## Discussion Topics

**Abuse/Addiction:** definition-information/myth vs. fact, denial/hazards, dangers and consequences, living to escape - 'good times turned bad', emotionally, psychologically, developmentally, physically, spiritually. Other losses: financial, time, opportunities relationships, etc.

**Alcohol & Drugs:** most popular/most dangerous, their attraction, experimentation, the immediate fix, escaping life, (feeling good, fitting in and medicating emotional pain).

**Hitting Bottom:** the turning point, burnt bridges, destroyed lives, facing the rubble/facing ones-self – how and why? rebuilding relationships and trust.

**Living Without Using:** the process, difficulties and benefits. Coping with school, growing up/changes in life, parents, sexuality and orientation, friends, peer pressure, home life.

## Discussion Topics (Cont.)

**Options/Solutions:** 'living life on life's terms,' avenues of hope: Road Recovery, local neighborhood organizations, university counseling centers, high school counselors, faculty members, mental health professionals, support groups/organizations. Understanding the power of "WE", building community, new relationships, never having to face life's problems, challenges, and celebrations alone!

**Gifts:** career information, opportunities in the music industry and beyond - the endless possibilities life has to offer and the tools needed to meet life's challenges and goals.

## MASTER CLASS SERIES

Featuring Speakers From All Paths Of Life

Running time: 1 hour, on a one-time basis or as a mini-series

\* Introduces career "success stories": individuals from a variety of fields who have achieved success and happiness in their careers present to the teen participants in ROAD RECOVERY's programs.

\* Provides an informal environment for students to gain insight into various career opportunities and the requirements needed to achieve such career goals. The Master Class Series helps young people charter a road map towards fulfilling career interests.

\* The guest speakers describe their personal first-hand experiences, share their path, describe their jobs and what they did to get where they are and suggest ways for interested young people to get involved through internships, educational and job opportunities.



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## MASTER CLASS SERIES (Cont.)

EXAMPLES: Some wisdom from the speakers:

"Everyone asks what you want to be when you grow up, and I say, what do you like to do?"

- **Doug E. Fresh [the 'Human Beat Box'/hip hop artist]**

"Find ONE THING you like to do. By finding that ONE THING you like to do and the willingness to keep working at it, this will result in finding the means of making a living at it or through it."

- **Charles Grodin [actor/parent]**

## RECOVERY/SOBRIETY MEETINGS Discussion Forum

Running time: 45 minutes to 1 hour, bi-weekly & weekly in certain programs

\* The opportunity for ROAD RECOVERY staff who are either in recovery or touched by addiction, to come together with their sober contacts to provide personal testimony "experience, strength and hope" in an open interactive discussion forum with young adult participants involved in Road Recovery's programs.

\* ROAD RECOVERY respects the traditions and bylaws of 12-step programs. ROAD RECOVERY Sobriety Meetings are forums to discuss recovery as it relates to those in attendance.

\* Guest speakers must have a minimum clean time of one year.

## RECOVERY/SOBRIETY MEETINGS (Cont.)

\* On an as needed basis, young adults and staff have the opportunity to visit and participate in sanctioned 12-step meetings through referrals by ROAD RECOVERY.

\* EXAMPLE: The Graham School, located in Hastings-on-Hudson, NY is part of Graham-Windham Services, which has been providing a way to take care of New York 's orphaned, abandoned and neglected children for over 200 years. Outcome from Road Recovery's Sobriety Meetings at The Graham School:

ROAD RECOVERY's weekly Recovery/Sobriety Meetings are having a major impact on students at The Graham School. The weekly sober speakers from ROAD RECOVERY are able to relate powerful personal experiences which help students begin to understand the potential consequences of their actions. To date, ROAD RECOVERY's meetings attract between 30 and 60 kids weekly! ROAD RECOVERY has played a major role in helping dozens of students gain sobriety."  
- **Larry Tobin , CS-R, Substance Abuse Coordinator, The Graham School, Hastings , NY**



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## PERFORMANCE WORKSHOPS

Running time: 8 to 16 weeks per season OR a year-long program, typically 2 hours per session, 1 to 2 sessions weekly

\* ROAD RECOVERY brings together artists and entertainment industry professionals who are well established in their recovery from active addiction or other adversities to share their 'life' skills and wisdom with enrolled teens and staff members on a weekly basis.

\* Staff work with the young adults in weekly workshops, sharing skills and teaching music, as well as staging, lights, sound, event management, video production/projection, drama, drum circle, spoken word/poetry/storytelling and other performance components.

\* Mentoring with a message is what the Performance Workshops are all about! This works because our entertainment industry professionals are committed to spending time in order to build relationships with young people.

\* ROAD RECOVERY's staff facilitates a close working relationship between the young participants and the entertainment industry professionals to establish an environment where both students and mentors are dramatically and positively impacted through their efforts to achieve a common goal. The result is young adults developing life skills.

\* EXAMPLE: While working as a team, ROAD RECOVERY staff, students and mentors explore many topics outlined in the Educational Seminars in a subtle, non-preachy manner: abuse, addiction, hitting bottom, living without using, options, solutions and gifts sobriety offers.

## PERFORMANCE WORKSHOPS (Cont.)

\* IN-THE-FIELD TRIPS: In furthering both the impact and skills taught by Road Recovery's staff educators during the weekly Performance Workshops, young participants and staff go "In-The-Field" to witness real work situations which bring to life the skills taught in the Performance Workshops - providing teen participants with a realistic experience of career or cultural opportunities.

### ROAD RECOVERY Performance Workshops Provide:

\* Custom designed, clinically supervised programming.

\* Talented, dedicated, motivated staff, including entertainment industry professionals for mentoring and hands-on instruction.

\* Screening and training of all staff (including background checks).

\* Multi-level support and supervision of participants by adults.

\* Program manual handbook that includes: rights, rules, responsibilities, expectations, guidelines and parameters.

\* Communication and coordination essential to multi-agency teamwork and interdisciplinary collaboration.

\* Ability to work with participants of diverse backgrounds (age, ethnicity, economic standing) from small, intimate numbers to large scale groups.



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## ROAD RECOVERY Performance Workshops Provide (Cont.):

- \* Team building among participants.
- \* Realistic honest standards of behavior and respect established and maintained.
- \* Open and direct conflict resolution.
- \* An environment that encourages and supports individuality.
- \* A process that motivates young people to participate by encouraging them to have a stake in the programs collective outcome.
- \* Short & long term goal setting with the support, guidance, and resources needed for young participants to reach set goals.
- \* 'State of the art' gear, music/production equipment, supplies for staff & participants for

## LIVE CONCERT EVENTS

Running time: 1 to 3 hour concerts per event, frequency ad hoc

- \* ROAD RECOVERY's Live Concert Events provide an invaluable opportunity to reinforce the message through ROAD RECOVERY's Education Seminars and Performance Workshops. ROAD RECOVERY's Live Concert Events convey the strong message to wide-ranging concert audiences that self destructive behavior or a substance-filled life is not conducive to being creative.

## LIVE CONCERT EVENTS (Cont.)

- \* ROAD RECOVERY draws upon national and local musicians and artists, poets, painters, dancers and comedians at these live shows. ROAD RECOVERY works with a variety of music performers in varying genres - rock, R&B, rap/hip-hop, folk, jazz, etc.
- \* ROAD RECOVERY's Live Concert Events debunk the "sex, drugs and rock & roll" myth by providing audience members of all ages the opportunity to hear first-hand testimony from sober artists as well as from entertainers whose lives have been negatively affected by addiction or other adversities.
- \* ROAD RECOVERY's off-stage booth allows the performing artists to interact with audience members face to face, answer questions, sign autographs, and distribute resource information on-site. ROAD RECOVERY publicizes local area support networks, crisis intervention resources, etc. at the onsite booth.
- \* Bottom line: Performers express themselves, have fun, provide information to the public, and deliver a powerful positive message to audiences.



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## SOBER ROAD CREW PERSONNEL DATABASE

In conjunction with ROAD RECOVERY's outreach programs, ROAD RECOVERY offers a databank referral service of sober road crew personnel to the music industry.

ROAD RECOVERY encourages sober road crew personnel to forward resumes along with personal recovery information via email, fax, and mail for inclusion in the ROAD RECOVERY databank. This information is then available as a referral clearing-house 'free of charge' for interested managers, agents, promoters, record labels, etc. looking to hire sober responsible road personnel.

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ROAD RECOVERY is an organization built on a foundation of self-honesty. ROAD RECOVERY makes this information available as a FREE service to the music industry, but cannot independently verify the accuracy of personal information provided. ROAD RECOVERY therefore suggests independent verification of references or other information, and makes no warranty as to the accuracy of the contents of this databank.

## SOBER ROAD CREW PERSONNEL DATABASE (Cont.)

"Knowing Road Recovery is there...has been awesome! Being a clean and sober 'road dog' and getting in contact with fellow sober road dogs keeps things in perspective and doesn't allow me to get bent out of shape. It's a crazy life out there and I only have this life because I am clean & sober."

- **Bobby D., Tour/Production Nut**

"The entire Road Recovery production team was so professional in helping to manage the event, which attracted more than 35,000 people of all ages. Your team really understood what Children's Day is all about - a free, safe environment in which New York kids and families can be together and enjoy a variety of entertainment. The Road Recovery team was instrumental in making the day enjoyable for all those in attendance, including my staff."

- **Stephen Dima, DIMA Productions, Producer, Children's Day at the South Street Seaport**



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**The Road Recovery Foundation Annual Report is available upon request.** Please visit: [guidestar.org](http://guidestar.org) for IRS Form 990 information.

### ROAD RECOVERY FOUNDATION ONLINE PRIVACY POLICY:

The following is a statement of our policy and practices respecting the online collection of personal information from visitors to the site and its retention and use.

#### What information we collect:

Road Recovery collects only that personal information that visitors to the site voluntarily give us. For example we collect Email addresses and other information when given from subscribers to our newsletter, people asking for information, people who do or may wish to contribute to Road Recovery and contact us for that purpose and any other users of the site who contact us giving us names, E-Mail addresses or other personal information.

## Contact ROAD RECOVERY (Cont.)

### Retention and use:

All personal information described above is entered in a master database maintained by Road Recovery. Such information is used by Road Recovery solely for the purpose of sending newsletters, announcements, solicitations of contributions and other information concerning the activities of Road Recovery. Anyone wishing to have their personal information deleted from our database may simply request deletion by sending us an Email requesting deletion under the Contact Us function on the main page.

### Disclosure:

The database described above and the information is kept strictly confidential by Road Recovery and is never sold, rented, shared or otherwise disclosed to any third party for any purpose whatsoever unless disclosure is required by applicable law or by a valid subpoena.

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